PATENT APPLICATION

As a below named inventor, I hereby declare that: My residence/post office address and citizenship are as stated below next to my name; I believel and the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHOD AND SYSTEM FOR PROVIDING AN ADVERTISEMENT BASED ON AN URL AND/OR A SEARCH KEYWORD ENTERED BY A USER the specification of which is attached hereto unless the following box is checked: () was filed on	DECLARATION AND PO FOR PATENT APPLICAT		TTORNEY		ATTORNEY DOCKET NO.: JP920020142US	
COUNTRY APPLICATION NUMBER 10-2002-0057523 September 23, 2002 YES: X NO: YES: NO: Provisional Application I hereby claim the benefit under Title 35, United States Code Section 119(e) of any United States provisional application(s) listed below: APPLICATION SERIAL NUMBER FILING DATE U.S. Priority Claim I hereby claim the benefit under Title 35, United States Code. Section 120 of any United States application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application: APPLICATION SERIAL NUMBER FILING DATE STATUS(patented/pending/abandoned) POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) listed below to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. Norman L. Gundel, Reg. No. 30,387 Bouglas A. Lashmit, Reg. No. 28,871 Bouglas A. Lashmit, Reg. No. 28,871 Bouglas A. Lashmit, Reg. No. 24,449 Spencer K. Warnick, Reg. No. 40,398 Romald A. D'Alessandro, Reg. No. 42,456 John W. LaBath, Reg. No. 28,811 John W. LaBath, Reg. No. 35,812 Send Correspondence to: John A. Merecki Direct Telephone Calls To: John A. Merecki John A. Merecki	As a below named inventor My residence/post office ac I believe I am the original, f listed below) of the subject METHOD AND SYSTEM ENTERED BY A USER the specification of which i () was filed on Number I hereby state that I have re any amendment(s) referred CFR 1.56. Foreign Application(s) and/or CI hereby claim foreign priority ber	r, I hereby of ddress and of first and sol matter whith FOR PRO is attached I viewed and to above.	citizenship are as state inventor (if only or ch is claimed and for VIDING AN ADVE thereto unless the foltonia as US Application and was amended understood the confluence of acknowledge the description of the states Code of the states of the s	ne name is listed lear which a patent ERTISEMENT Belowing box is che cation Serial No. ded on	pelow) or a sought of ASED ON ecked: or PCT In e-identified informate foreign apple.	r an original, first and joint inventor (if plural names a t on the invention entitled: ON AN URL AND/OR A SEARCH KEYWORD International Application (if applicable). ied specification, including the claims, as amended by ation which is material to patentability as defined in 3 pplication(s) for patent or inventor(s) certificate listed below and ha
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION (continued)

ATTORNEY DOCKET NO.: JP920020142US1

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Residence: 716-4 (301) BockJeong-dong, SuJeong-gu, SeongNam-si, Gyeong	ggi-do, Korea			
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Residence: 34/4, 219-10, JeungSan-dong, EunPyung-gu, Seoul, Korea				
Post Office Address: Same as Residence				
0/ 28 5	Sep. 3. 2003			
Inventor's Signature	Date			